



TWINNING PROGRAMME CONNECT, GIVE, RECEIVE

IDF Europe's knowledge exchange programme for Member Associations

The discovery of insulin saved millions of lives over the past 100 years. Much remains to be done to ensure that People living with Diabetes achieve the highest attainable standard of health. At IDF Europe, we are very proud of the incredible work of our member associations. We believe that all national diabetes associations have a crucial role to play in making the needs of PwD more visible, and ensuring more inclusive and accessible diabetes care in the next 100 years.

This is why we have decided to support the activities of our members by setting up a **Twinning Programme for associations to connect, exchange knowledge, and strengthen their impact**. We believe that there exist a lot of capacity and resources within our associations, as well as an eagerness to learn from others.

The objective of the Twinning Programme is to **create strategic collaborations** between Member Associations to grow their capacity. By doing so, **one's strengths can be used to support someone else's needs.**

This programme is an excellent opportunity for associations to maximise the impact of their activities by **CONNECTING**, **GIVING** and **RECEIVING** support.



HOW DOES

The Twinning Programme is about what works best for you!

Through this programme, you will be able to twin with another association to receive support or work on a common project, based on the new skills and knowledge that your association needs.

In consultation with your twinning association, you will be defining the format, topic and duration of the exchange. This will make sure that the collaboration reflects the specific support that one association would like to give and/or receive.

HOW DO I FIND A MATCHING ASSOCIATION?

There are two ways you can apply for a match and start developing your own Twinning Programme with another association.

We will first map our associations' strengths and needs, and then share the results with our members, so that you can learn about other Member Associations and what type of support they need and/or are able to provide. You will then have two options:

- 1. Apply to be matched with a specific association
- 2.Apply to be matched by IDF Europe with the association that best fits your competences and needs







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We prepared some examples to help you identify some **potential formats**, and envision what the Twinning Programme could look like for your association:

WHAT DOES TWINNING LOOK LIKE?



Staff exchange



Workshops



Collaborating on common projects



Providing or receiving advice



Organising events



Sharing best practices



Presentations



Reviewing strategies or documents

Participating in this programme is a **unique opportunity** to maximise the impact of your association, and to play a crucial role in the next 100 years of diabetes care.

WHY PARTICIPATING?

By participating to the Twinning Programme, your association will grow in three different ways:

CONNECT

By connecting with other diabetes associations across Europe, you will help to strengthen the network of diabetes advocates and to create closer bonds. A stronger network of diabetes associations is the foundation for delivering impactful advocacy, creating collaborations and sharing knowledge.

RECEIVE

You get the opportunity to receive **tailored support** in the specific areas you would like to grow. Improving associations' communications, management or fundraising activities often requires expertise and resources. These are not always available and/or accessible. Through the Twinning Programme you will have the chance to receive the support you need from another association who already has such **expertise and resources**, and who knows how to deploy them in the field of diabetes.

GIVE

The Twinning Programme is an opportunity to reflect on your **strengths** and on how use them to **contribute** to the improvement of other associations' activities. By doing this, you are able to **share the potential of your organisation** externally and enhance the impact of diabetes associations across Europe.





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THE ROLE OF IDF EUROPE

The role of IDF Europe is to **support and facilitate** the realisation of collaborations between all the associations interested in participating to the Twinning Programme. Where required, IDF Europe will facilitate the **matching process** and the **agreements** on content, format, and duration of the collaborations. As required, **financial support** will be provided as will organisational help.

THE 5 STEPS OF THE TWINNING PROGRAMME





Mapping

Fill in the survey on your association's competences and needs





Matching

Check out the results the mapping phase and apply for a match





Consultation

Discuss the format, topic and duration of the programme with IDF Europe and Associations of interest to you.





Agreement

Conclude an agreement with one or more matching associations





Programme implementation

Twin up! CONNECT, GIVE and RECEIVE support!

If your association wishes to participate in the programme, please contact: martina.boccardo@idf-europe.org

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